

About Us

Broad Street Dental Surgery is a private dental practice in the heart of Hereford City Centre. We sit opposite the historic Cathedral.

The surgery itself was established in 1972 and has slowly grown to 4 modern dental surgeries. We have a state of the art decontamination room and offer a comprehensive range of dental treatments.

We encourage all our patients to join Denplan as it has a range of dental plans to suit all patients' needs. They are designed to spread the cost of treatments, to make looking after dental health easy and affordable. We offer a pay as you go service for patients who do not want to join Denplan. Broad Street Dental Surgery is a Denplan Excel Accredited Dental Practice.



Denplan Excel is a certification programme for dentists to demonstrate excellence in quality assurance, patient care and communication. We have held this certification for over 7 years.

Opening times

Monday 8:45am - 5.15pm
Tuesday 8:45am- 5.15pm
Wednesday 8:45am- 5.15pm
Thursday 8:45am - 5.15pm
Friday 8:45am - 5.15pm

Please note we are closed from 1pm- 2pm for lunch every day

 Full wheelchair access

In an emergency

Please ring: 01432 266899

Denplan Patients:
Away from home: UK 0800 844 999
Abroad: +44 (0) 1962 844999

Contact us

 01432 266899
 32-35 Broadway House, Hereford, HR4 9AR
 enquiries@broadstreetdentalsurgery.com

www.broadstreetdentalsurgery.com



Caring for you and your smile

Private dental surgery in the heart of Hereford

Our Services

We treat a diverse range of patients and provide a comprehensive range of treatments at the practice:



- Routine Examinations
- Prevention including oral hygiene treatment of periodontal disease, fluoride applications and fissures sealants
- Fillings
- Crown and Bridgework
- Anti-snoring devices
- Root Canal Treatment
- Cosmetic Dentistry
- Dental Implants
- Adult orthodontics
- Invisalign



Direct Access with our hygienists



Our hygienists provide a direct access service which means that you do not need to see a dentist first.

Our dentists



Andrew Farr Principal Dentist, Registered Manager and Provider (BDS Hons Wales) GDC no. 115394, RCS MJDF, FID, Implantology Cymraeg (Welsh Speaker)

April Halford Associate Dentist GDC 64622

Kelly Lloyd Associate Dentist GDC 259153 (BDS Wales 2015 – Hons) MFDS RCSEd

Our hygienists and therapists

Kay Millar Dental Hygienist (Dip. Dent Hygiene) GDC 6742

Nicola Kempson Dental Hygienist (CEB Dip Dent Hyg 1995, Cert OHE 1999) GDC 125363

Elena Williams Dental Hygienist (RDH Cardiff 2013, NVQ Level 3 Dental Nursing 2007) GDC 12844

Sophie Wilcocks Dental Therapist (BSc Hons. Dental hygiene and therapy Teeside) GDC 265249

Our dental nurses

Fay Best Head Dental Nurse GDC 152368
Susan Pardell Reg. Dental Nurse GDC 121183
Vanessa Hooper Reg. Dental Nurse GDC 116797
Louise Thompson –Reg Dental Nurse GDC 306773
Jane Shreenan Reg. Dental Nurse GDC 167090

Our receptionists

Lisa Thomas
Rebecca Rogers

Practice Manager

Georgina Farr GDC 6737
Dip L4 ILM, RDH Cardiff



Compliments & Complaints

We are happy to consider any suggestions you may have that would improve the service we provide. Comments and compliments are always welcome. We also operate a Practice Complaints Procedure for dealing with complaints which adheres to National Criteria. Our receptionists will give you further information and a leaflet giving details of the procedure is available from Reception.

Our aim is to give you the highest possible standard of service and we try to deal swiftly with any problems that may occur. All staff members have access to your information but we will never pass it on without your explicit consent. Our privacy policy is available to download from our website or a copy is available from reception.